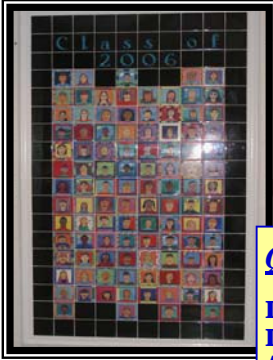


Tile Wall Sales Facts



Tile Walls Featuring Full-Color Artwork!

~Permanently Showcases Children's Creativity~

~Tremendous Fundraising Opportunities for a School or Organization~

Questions to ask your coordinator:

**Does the school have permission to install a tile wall?
Does the school have the means to properly install the tile wall?
Are parents okay with not keeping the tile they will be purchasing?**



What tile sizes are offered?

6" x 8" and 4 1/4" x 4 1/4"

What process is used to produce the tiles?

Dye-sublimation process; inks are absorbed into the tile in a gaseous form creating very crisp and bright images. Inks reside beneath the coated surface of the tile making the image far more durable and fade resistant. Tiles are full-bleed, which means the artwork goes right to the edge of the tile.

Can the tiles be installed in both exterior and interior locations?

No. Original Works will not warranty tiles installed in any type of exterior wall, walkway, breezeway or other exterior structure. Research has shown that long term exposure to the elements (cold, rain, snow, wind) can damage the surface of the tile. In addition, long term exposure to UV light will cause the images to fade.

What size artwork is necessary for tile wall tiles?

For 6" x 8" tiles, artwork must be 8" x 10 1/2". For 4 1/4" x 4 1/4" tiles, artwork must be 8" x 8". We supply the artwork paper!

What is the wholesale cost of the wall tiles?

6" x 8" wall tiles are \$12.00 each. 4 1/4" x 4 1/4" tiles are \$5.50. The customer is responsible for shipping & handling charges, which are 6.5% of the wholesale order value.

What are the suggested retail prices for the tiles?

The school or organization will establish the fundraising retail price for the tiles.

Can a school/organization run an Original Works program and the Tile Wall program simultaneously?

Although it can be done, this would not be the recommended approach. The primary concern would be the confusion and potential price conflict (charging one price for the regular program tile and a different price for the wall tile) that could result from running both programs together. If a school/organization decides to run both programs concurrently, advise them on the best way to set up and manage the programs.

What media works best on the tiles?

OWY provides detailed art instructions with recommendations on media. As with our other programs, markers, paints, craypas, and cut paper collages work very well. We can not accept artwork that contains glitter or 3-D materials (i.e. buttons, pipe cleaners, cotton balls, etc.). Avoid using fluorescent colors & colored pencils, as they often do not reproduce well.

Is installation information provided for the tile walls?

We strongly recommend that a professional tile installer be hired to install the wall. We provide installation instructions directly from the tile manufacturer, which should assist the installer in properly installing the wall. One of the most important factors in proper installation is the use of non-abrasive (sand-free) grout to insure that no scratching of the tile surface occurs during installation.

What is the program turnaround time? *Same as the OP program, approximately 6-8 weeks. Note: Tile Wall programs must be received by September 30th for the Fall season.*